



# Christ Child Society Gala

## Advertising

February 27, 2021

To register for the event, please visit  
**[LetItSnow.givesmart.com](http://LetItSnow.givesmart.com)**

### **Premium vs. Standard Ad**

All ads will be the same size, with premium ads displayed first, followed by standard ads. All ads will be displayed on the items page, donate page, and displays. Premium ads will additionally be displayed on the home page and social media.

### **Ad Form**

**Headline:** \_\_\_\_\_

*The main text of your ad. Maximum 80 characters.*

**Destination link URL:** \_\_\_\_\_

*Visitors can click on the ad to access the sponsor's website.*

**Image for logo:** Please email to [gschulz@christchilddc.org](mailto:gschulz@christchilddc.org).

*Square image recommended. If not square, then horizontal.*

*Image must be a jpg, gif or png file.*

*Image should be around 200 pixels high.*

### **Contact**

**Please direct all questions and paperwork to Gina Maria Schulz**

[gschulz@christchilddc.org](mailto:gschulz@christchilddc.org) or 202.966.9250

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[www.christchilddc.org](http://www.christchilddc.org)

Federal Tax ID: 53-0207408



# CHRIST CHILD SOCIETY<sup>®</sup>

## OF WASHINGTON, DC

### WHERE LOVE LEADS TO ACTION

Since 1887, the DC Chapter of the Christ Child Society has met the emotional, educational and material needs of many thousands of at-risk children and families in the Washington metro area. The Society provides assistance to under served children through a variety of volunteer and professional programs.

On February 27th the Society will hold its major fundraising event of the year, with proceeds supporting CCS program funding. Please consider donating; your support is critically needed!

On behalf of the more than 10,000 children and families whose lives we will improve this year, we thank you. Please see the reverse for the variety of ways you can support our event.

### **Beloved Babies Layette Program** **Swaddling babies in gifts of love**

Provides material assistance (layette starter kits) to babies born to low-income mothers. Each layette contains newborn essentials, including diapers, hand-knit or crocheted blankets, hats and booties, and other items to ensure a healthy start in life.

### **Girls On the Rise Program** **Empowering girls and their families**

A multi-faceted empowerment program for girls and their families in Ward 8. Operating at the Mary Virginia Merrick Center in Southeast DC, the program provides safe, enriching after-school and summer camp program for girls ages 8-18.

### **Student Success Program** **Supporting student achievement**

Helps make children more available and comfortable with learning. Educational services include: counseling, tutoring, early literacy and adopt-a-school initiatives. Partner schools include Don Bosco Cristo Rey, Sacred Heart, St. Anthony, Archbishop Carroll High School, and the Washington School for Girls.